

BELIEVE

IN THE POWER OF EDUCATION

SAVE THE DATE!

April 25, 2019

Fremont Studios

THE PARTY

Each year, community partners, local leaders, and education advocates gather to party Seattle Central style. That means an inspiring night of dancing, cocktails, the swankiest dessert dash in town, and whatever wild cards our talented students whip up. Last year our carpentry students brought in a tiny house, the year before graphic design pumped up the mood.

Thanks to our incredible community, we've sold out and blown past our fundraising goals for the past two years. We look forward to building on that success in 2019!



THE WHY

Seattle Central's goal is to remove barriers to education for all who seek it. Our doors are open to everyone, from English Language Learners, to career-seekers and everyone in between, and that makes us one of the most diverse colleges in the state.

We educate our students to fill vital roles that support a dynamic community from our vibrant Capitol Hill campus, and from satellite locations in Beacon Hill, the Central District and Ballard.

THE FOUNDATION

The former Seattle Central College Foundation is now part of the newly established Seattle Colleges Foundation, which serves all campuses of Seattle Colleges. The Seattle Colleges Foundation catalyzes community support to advance the mission, work, and impact of Seattle Colleges by engaging our community to transform lives, promote equity, and increase access to quality, affordable education.

All proceeds from the Believe gala will go to scholarships and programs at Seattle Central, aside from a 5% Foundation fee.

SPONSORSHIP OPPORTUNITIES



\$25,000 PRESENTING

- Presenting naming rights of entire event
- Opportunity for representative to speak during program
- Presenting logo featured on all pre-event & night-of materials, social media & website; and:
- 1 page advertisement in auction program & verbal recognition from stage
- Written sponsor impact profile on Seattle Central website
- Named scholarships supporting three Seattle Central students distributed in 2019-20
- 2 reserved premium tables for 20 guests
- Opportunity to host two scholars at your table (if desired)
- Option for hosted lunch with your scholar (s) at later date

\$15,000 BELIEVE

- Naming rights of Silent Auction Reception
- Graduated logo exposure on all pre-event & night-of materials, social media & website; and:
- 1 page advertisement in auction program & verbal recognition during event
- Written sponsor impact profile on Seattle Central website
- Named scholarships supporting two Seattle Central students distributed in 2019-20
- 1 reserved premium tables for 10 guests
- Opportunity to host one scholar at your table (if desired)



\$10,000 INSPIRATION

- Naming rights of Student Showcase
- Graduated logo exposure on all pre-event & night-of materials, social media & website; and:
- 1/2 page advertisement in auction program & verbal recognition during event
- Named scholarships supporting one Seattle Central student distributed in 2019-20
- 1 reserved premium table for 10 guests
- Opportunity to host one scholar at your table (if desired)



*Option to discuss tailored benefits to meet your organization's needs

SPONSORSHIP OPPORTUNITIES



\$7,500 INNOVATION

- Graduated logo exposure on all pre-event & night-of materials, social media & website; and:
- 1/2 page advertisement in auction program & verbal recognition during event
- Named scholarship supporting one Seattle Central student distributed in 2019-20
- 1 reserved premium table for 10 guests
- Opportunity for one scholar to sit at your table (if desired)



\$5,000 VISIONARY SPONSOR

- Graduated logo exposure on all pre-event & night-of materials, social media & website; and:
- 1/2 page advertisement in auction program & verbal recognition during event
- Reserved premium table for ten

\$2,500 HOPE SPONSOR

- Graduated name exposure on all pre-event & night-of materials, social media & website; and:
- 1/4 page advertisement in auction program
- ½ premium table (includes 5 seats, option to purchase additional tickets)

CONTACT INFO

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\$1,000 SUPPORTING

- Graduated name exposure on all pre-event & night-of materials, social media & website;
- Name listed in program
- Two tickets to event

*Option to discuss tailored benefits to meet your organization's needs

THANK YOU!



**SEATTLE CENTRAL
COLLEGE**

One of the Seattle Colleges